

How We Measure Up



1 st to offer full choice of 1.8 million charities	
Largest and cutest variety of gift card art	
Licensed in every state to sell gift cards	
1 st to offer biodegradable cards	
Card redemption and charity payment transparency on website	
100% card redemption guarantee for company order	
1 st to offer full guarantee on orders	
Industry recognized for Excellence in Social Responsibility*	
Frequency of payments to charities for cards redeemed**	On Demand!
% of revenue paid for salaries***	0%
% of expenses paid to for-profit parties for tech, management and marketing***	10%
Rated #1 in Charity Gift Card Sales****	N/A

*2022 Incentive Marketing Association Awards

**Beginning October 2023, charities can retrieve payments 24/7 through their custom portal.

***2022 public copy 990 tax returns. ALL charity gift card programs use for-profit services to run.

****No one is rated #1. There is no agency or organization that rates charity gift cards.